

## ADVOCACY

 860+ HOURS IN THE CAPITOL

30 GALLONS OF COFFEE AT OUR LEGISLATIVE BREAKFAST

## ADVOCACY BRIEF

20 BRIEFS SENT

42 BILLS TRACKED | 869 SUBSCRIBERS

PROFESSIONAL

DEVELOPMENT

# 1 COMMUNITY COLLEGE WORKFORCE NETWORK

## COLLABORATION



NEWS STORIES ABOUT THE NETWORK

#GROWMOJOBS TWEETS  
1,326

MISSOURI COMMUNITY COLLEGE ASSOCIATION

# mcca

## FIFTY-SECOND ANNUAL CONVENTION

69 

BREAKOUT SESSIONS

12 

SPONSORS

21,516 

WORDS IN THE EVENT SCRIPTS

10k 

MINUTES ON MCCA'S CONFERENCE LINES



1,091 CREDENTIALS EARNED

## INFORMATION

47 ATTENDED THE NEW LEGAL ISSUES SEMINAR

\$15,000

AWARDED TO PTK STUDENTS

159 AWARDS BESTOWED  

MISSOURI COMMUNITY COLLEGE ASSOCIATION

**mcca**

## OUR YEAR IN REVIEW

### 2016

#### AUGUST

MCCA staff tour the state, kicking off the annual membership drive.

#### SEPTEMBER

MoManufacturingWINs closes its books, having served 4,547 participants.

#### OCTOBER

Convention planning reaches its peak, as staff coordinate 69 breakout sessions, 79 awards and 19 division meetings.

#### NOVEMBER

Convention arrives, bringing with it nearly 500 attendees.

#### DECEMBER

The contract is approved for the SkillUp pilot program, a grant that helps food stamp recipients access free training at community colleges.

### 2017

#### JANUARY

MCCA kicks off the legislative session with a revamped and hugely successful legislative breakfast.

Implementation begins for the association's new website and membership database.

#### FEBRUARY

MCCA launches a public relations campaign to get proposed budget cuts reduced for community colleges.

MCCA colleges take to social media, and ask business leaders to submit editorials to their local news outlets.

#### MARCH

Community college leaders meet with the Speaker of the House to discuss the proposed cuts.

All 12 colleges sign an agreement establishing the Community College Workforce Network.

News of the agreement spreads across the state, catching the attention of legislators and state leaders.

The Missouri House of Representatives reduces community college budget cuts to 6.5 percent.

#### APRIL

MCCA launches its new website, giving members new ways to manage their accounts and connect with peers.

#### APRIL CONTINUED

MCCA partners with Phi Theta Kappa to honor top community college students in the state.

MCCA releases a report detailing gaps in Missouri's workforce and how community colleges help fill the gaps.

The Missouri Senate votes to raise the cuts to community colleges back to 9 percent cut.

#### MAY

The Missouri legislature negotiates the difference between the House and Senate versions of the budget, passing a 6.5 percent.

U.S. Senator Roy Blunt helps to restore year-round Pell grants, one of MCCA's federal legislative priorities.

The legislative session ends, and planning for the 2018 session begins.

#### JUNE

MCCA holds its first-ever Legal Issues Seminar.

MCCA launches the search for its next President.

#### JULY

MCCA revamps communications, allowing members to subscribe to four new content categories: professional development, college news and trends, advocacy and statewide initiatives.